

BUCKS STRATEGIC PARTNERSHIP



promoting prosperity, tackling inequalities

Minutes

BUCKS STRATEGIC PARTNERSHIP BOARD

MINUTES OF THE BUCKS STRATEGIC PARTNERSHIP BOARD HELD ON TUESDAY 16 SEPTEMBER 2008, IN LANE END CONFERENCE CENTRE, CHURCH ROAD, LANE END, HP14 3HH, COMMENCING AT 2.34 PM AND CONCLUDING AT 4.26 PM.

Members Present

Mr J Booth	Chief Executive, Thames Valley Police Authority
Mr N Brown	
Mr A Busby	Chairman of South Bucks LSP/Leader of SBDC
Mr J Cartwright	Leader of AVDC
Ms J Clarke	Chair, The Ridgeway Partnership Trust Board
Mrs L Clarke	Chairman of Wycombe LSP/Leader of WDC
Mr S George	Chair, Buckinghamshire PCT Trust Board
Chief Inspector Greenfield	Thames Valley Police
Ms J Hunt	Voluntary Impact
Mr M Hunt	Encompass
Mr L Jones	Assistant Director of Communications, Buckinghamshire Hospitals NHS Trust
Ms V Lawson	Vice-Chairman, Aylesbury Vale LSP
Mr A Pratt OBE	Chair, Bucks Economic and Learning Partnership
Mr R Reed	Non-Executive Director, OBMH
Mr D Rowlands	Chairman, Bucks Fire Authority
Mr D Shakespeare OBE	Leader of BCC
Mr A Toynton	Partnership Director, Learning and Skills Council
Mr J Warder	Leader of CDC
Mr C Williams	Chairman of Buckinghamshire Children's Trust
Ms C Wormald	Locality Manager for Bracknell Forest, Wokingham & Buckinghamshire, GOSE

Observers

Mr C Furness, Observer - Chief Executive, SBDC
Mr A Goodrum, Observer - Chief Executive, CDC

Mr A Grant, Observer - Chief Executive, AVDC
Mr E Macalister-Smith, Observer - Chief Executive, Buckinghamshire PCT
Ms K Satterford, Observer - Chief Executive, WDC

Officers

Mrs S Ashmead, Corporate Manager, Policy and Performance
Mr G Chilton, Associate Consultant, IDeA
Mrs J Fisk, Policy Officer (Local Area Agreement)
Ms T Ironmonger, Head of Public Health
Dr J O'Grady, Director of Public Health
Ms H Wailling, Democratic Services Officer

1 APOLOGIES FOR ABSENCE

Apologies for absence were received from Mike Colston (Healthy Communities Partnership), Doug Ebdon (Chiltern LSP), Jill Goddard (Learning and Skills Council, Thames Valley), Janet Godden (OBMH), Sam Knollys (Buckinghamshire Hospitals Trust), Warren Ralls (SEEDA), Irene Thompson (BALC), Paul Tinnion (Safer and Stronger Bucks Partnership Board), Linda Walton (Business Representative) and Warren Whyte (Aylesbury Vale LSP).

Members noted that the following substitutes were in attendance for the duration of the meeting:

- Noel Brown as substitute for Mike Colston
- Roger Reed as substitute for Janet Godden
- Lee Jones as substitute for Sam Knollys
- Stuart Greenfield as substitute for Paul Tinnion
- Val Lawson as substitute for Warren Whyte
- Andy Toynton as substitute for Jill Goddard

Permanent changes in membership

Juliet Brown, Buckinghamshire Hospitals Trust, was currently on maternity leave. Sam Knollys, Joint Director of Strategy & System Reform, was the current representative on the Board for the Hospitals Trust.

Clare Wormald, Locality Manager for Bracknell Forest, Wokingham & Buckinghamshire, had replaced Eileen Macdonald as the GOSE representative on the Board.

2 DECLARATIONS OF INTEREST

There were no declarations of interest.

3 MINUTES OF MEETING HELD ON 17 JUNE 2008

The Minutes of the meeting held on 17 June 2008 were agreed and signed as a correct record.

4 HEALTHY COMMUNITIES STRATEGY

Geoff Chilton, Associate Consultant, IDeA, facilitated this item.

Noel Brown (Healthy Communities Partnership) introduced the item and said the following:

- The Healthy Communities Strategy is a multi-agency strategy designed to improve the quality of life for all.
- The aim is to tackle health inequalities and promote healthier lifestyles.

- Buckinghamshire is already one of the healthier places to live in the UK, but how does Buckinghamshire fare in comparison to other areas in the EU?
- The themes in the LAA and in the Children and Young People's Trust will assist with the aims of the Strategy. These themes include 'Thirst for Life,' 'Smoke-free,' CAB Services in GP settings,' 'In-touch,' 'Amend' and 'Affordable Warmth.'
- The Strategy will seek to identify gaps (e.g. lack of joint working re: worklessness).
- Tackling health inequalities will also feature strongly in the CAA.

Jane O'Grady, Director of Public Health, then gave the Board a powerpoint presentation on the Strategy. The presentation included the following information:

- The guiding principle for the Strategy is prevention.
- The Strategy will build on a long history of partnership working.
- Short-term work streams will be delivered within existing resources.
- There are three work-streams in the Strategy (some more developed than others): All Buckinghamshire residents to live healthier, happier and longer lives; Reduce health inequalities between different geographical areas and groups of people within Buckinghamshire; Create an environment that supports the health and well-being of the population.
- Factors that determine the health of residents lie largely outside the power of the NHS.
- Research shows that the younger you leave education, the shorter your life expectancy.
- Some adverse life trends (e.g. obesity) mean that life expectancy in the county may have peaked.
- Scope for improvement – the UK has the highest teenage pregnancy rates in Europe and has a higher rate of deaths from heart disease than the rest of Europe.
- Other health problems in Bucks include relatively high levels of smoking, 20% of adults obese, not enough physical activity, alcohol-related issues, and marked health inequalities across the County.
- Cancers, circulatory diseases and respiratory diseases are all preventable to some extent.
- Future issues include an ageing population, a growing population, increasing ethnic diversity, an increase in income inequality, a decrease in social mobility, an increase in people living by themselves, and an increase in long-term conditions.
- If no action is taken by 2050, 60% of men and 50% of women will be obese.
- The Strategy is currently out for consultation and it is hoped that a final version will be signed by the end of 2008.

Members then moved into groups and worked on separate themes and issues. The feedback is noted in point-form below.

Workshop Session A

Clarity of the Strategy

Focus of the Strategy is right - concentrate on the gaps

What does preventable mean?

Strategy is clear - focus on change

We need to map ALL actions against the JSNA, to avoid duplication and to make sure we have covered everything

For someone new it looks like there are lots of gaps, so need to see how it fits with other initiatives

Danger of concentrating on existing initiatives only

Not yet clear how this relates to other strategies - need to map on a matrix

Depends on the audience and who we are trying to influence - Way in which it reads - a. to an employer, b. to a partner

Does not read as if targeted at specific groups

As measured by...? - how will we know we have got there?

Deliverability of the Strategy

Strategic objective - healthiest v. inequality
"lowest quintile" helpful in informing strategy
Are we pulling our weight?

Fit with BSP role on strategic direction for Bucks

Reflect different priorities of different places? Fit with district LSPs
Rural issues sufficiently addressed? - particular concern on transport issues
Lack of clarity re: monitoring performance - how does it link to existing monitoring frameworks? Link with performance framework, and focus on outcomes.
Aim 3i - what opportunity to link to other policies e.g. CO2 emissions link with partners plans?
Is there a holistic approach to funding of the initiatives (e.g. welfare benefits advice - links to VCS/other agencies funding)

Workshop Session B

How can District LSPs contribute to the delivery of the Strategy?

Influence/enable/facilitate - pick up issues and try and mainstream. Strategy provides framework

LAA performance Management and flow down via district targets

Reducing duplication via sharing info and co-ordinating

Networks and contacts - linking up locally; dialogue; encourage and build on

Local focus and perspective - project work

Lobbying opportunity - regional and national

How can the Thematic partnerships contribute towards the Strategy?

Bring focus - healthy communities aims/work streams - If don't prioritise ownership, everyone thinks everyone else is doing it

Cross-cutting issues across partnerships

LAA indicators - not all NIs covered in LAA but need big action on smaller indicators to deliver changes. Map to LAA?

Each partnership - different perspective/focus

Does the Strategy adequately address the needs of all groups suffering from the health inequalities in the County? And how healthy communities will be embedded in the future?

A diagram so all the strategies fit together

Make the links to JSNA - horse/cart?

Why these particular groups have been picked

The Strategy is not explicit about the need to reduce inequalities

Learning Disability rather complex health needs not covered

How can the VCS and business sectors help to achieve the outcomes sought in the Strategy?

Agree big role to play

Business - reduce stress - wealth creation focus but leadership on healthy workforce

Lacks call to action to trigger any action

VCS - How to commission effectively from VCS to achieve the outcomes; core business for

VCS - need more dialogue with key players

After the workshop sessions, Geoff Chilton, Associate Consultant, gave a brief summary of the points which had arisen during the item.

The summary included the following points:

- Healthy Communities are the responsibility of everyone and this aim needs to be embedded.
- The Strategy must not duplicate other work.
- The aims in the Strategy must be deliverable and have focus.
- The Strategy must fit with the Sustainable Communities Strategy.

- Re: performance management, what is the responsibility of the Board, and what is the responsibility of bodies beneath the Board?

Geoff Chilton told the Board that the afternoon's work would form part of the consultation process. The final Strategy document would go to all organisations for sign-off. Members agreed that the final version should go to LSPs before it went to individual agencies. It should also come before the BSP Board who could then commend it to the individual organisations for them to sign up to.

5 UPDATE REPORT ON CURRENT ISSUES

Jackie Fisk, Policy Officer, referred members to the update report in the agenda papers.

A member asked about the membership of the Implementation Group, and Jackie Fisk said that the group was made up of representatives from the LSPs, the thematic partnerships and from the VCS.

The Chairman also told members that Hazel Blears had produced a white paper regarding empowerment and that national rules and laws and enforcement on petitions would be embedded in the CAA in the future.

The Board agreed the recommendations in the Report, which were to:

- Agree to focus the January meeting on discussing priorities for the Sustainable Community Strategies, informed by emerging consultation results,
- Note and comment on the issues/developments set out above, and inform their individual organisations/partnerships accordingly.
- Delegate authority to the BSP Implementation Group to allocate resources from the planned pooled fund, and report back to the BSP Board on its decisions.

6 BUCKINGHAMSHIRE HOSPITALS NHS TRUST - APPLICATION TO BECOME AN NHS FOUNDATION TRUST

Lee Jones, Assistant Director of Communications, Buckinghamshire Hospitals NHS Trust, told the Board that the Consultation was now halfway through, and ended on 19 October 2008. Copies of the consultation document could be obtained from Lee Jones.

7 THE EMERGING ECONOMIC ISSUES IN BUCKINGHAMSHIRE

Alex Pratt, OBE, Chair of the Bucks Economic and Learning Partnership, gave a powerpoint presentation (attached) on the Economic and Learning Partnership and on the Economy and Environment Thematic Partnership.

The Buckinghamshire Economic Development Strategy was currently out for consultation.

Alex Pratt would be bringing the draft policies to a future meeting.

8 RURAL STRATEGY FOR BUCKINGHAMSHIRE AND MILTON KEYNES

Michael Hunt, Encompass, gave a powerpoint presentation (attached) on the Rural Strategy 2008-2012.

Buckinghamshire was a rural county and over 1/3 of the population lived in rural areas. The Rural Strategy was made up of an Action Plan and an Overview. The Strategy covered Milton Keynes as well as Buckinghamshire, and had been prepared by the Buckinghamshire Rural Affairs Group (BRAG).

The Consultation on the Strategy had ended in May 2008, and there had been over 100

responses from individuals and groups.

The Strategy had been launched at the County Show in August 2008.

The Strategy was a tool for 'rural-proofing.'

All organisations would be invited to the BRAG Conference in November 2008.

9 AOB

There was no AOB.

10 DATE OF NEXT MEETING

13 January 2009 at 2:30-4:30pm at Missenden Abbey Conference Centre, London Road,
Great Missenden, HP16 0BD

CHAIRMAN



B · U · C · K · S
E · C · O · N · O · M · I · C
& L · E · A · R · N · I · N · G
P · A · R · T · N · E · R · S · H · I · P

Alex Pratt OBE

Chairman

**Economic and Learning Partnership
&
Economy and Environment Thematic Partnership
@
Buckinghamshire Strategic Partnership**

16 Sept 2008



B · U · C · K · S
E · C · O · N · O · M · I · C
& L · E · A · R · N · I · N · G
P · A · R · T · N · E · R · S · H · I · P

Briefly Cover.....

- Economic Strategy Headline
- 3 Key Issues
- Early Responses to Issues



The Buckinghamshire Economic Development Strategy (BEDS)

- Drafted by BELP- “The Right Minds”
- Out for Consultation- “The Right Voices”
- PURPOSE- More Cohesion- “A Better Way”
- Integrates at the **E&E Thematic Partnership** with-
 - Waste
 - Housing
 - Infrastructure
 - Transport
 - Environment
- Plugs into Bucks **Community Strategy** at BSP



Lifelong Enterprise



Buckinghamshire..
The Enterprise
Heart of Britain



Top Issues

- 21st Century Skills
- Local Employment Balance
- Our Capacity to Deliver Either



21st Century Skills- Issues

- Bucks near top for 14-19yr Achievement
- High Variances- School-Ethnic-Lone Parent
- 65k+ Adults Without Level 2* Qualification
- Learning Supply is Fragmented
- **Businesses are from Mars, Colleges from Venus**

* In "Old Money"- Level 2 (O-Levels)



21st Century Skills- Response

- Significant Investments by Providers
 - BNU
 - Colleges
 - ATG
- Repositioning for Business Focus
- Home to NEW National Academy for Enterprise
- Bring Business to Skills Tables- Language.....
 - Apprenticeships
 - Presence in Schools- EBP- YE etc...
- From Institutional Targets to Shared Outcomes?



Local Employment Balance

- +20k Homes in North
- Dormitory Town Fears
- Daily Migration Fears
- Growing Pressure on Jobs
- Local Priorities NEED Integrated Plans
- ED Capacity is Fragmented





Employment Balance- Response

- Growing / Retaining Current Businesses-
 - SEEDA Innovation Team Bid- First Round
 - Employment and Skills Boards
 - Business Link Contract
- Incubation and Business Premises
 - SEEDA- Princes Risborough
- Attract New Business – Inward Investment Hunter
- Know Our Patch- Data with Interpretation
- “Wireless Bucks”



Capacity for Economic Development

- United We Stand. Divided we are IGNORED.
- Maximise Resource Wins for Bucks-
 - Unifying Elevator Pitch- “Bucks Story”
 - Building Shared Bidding Approach
 - Get more Resource to ED Coalface
- Build Shared Capacity-
 - Inward Investment Team?
 - Market Data and Intelligence at Fingertips?
 - Overcome Tier Tensions!

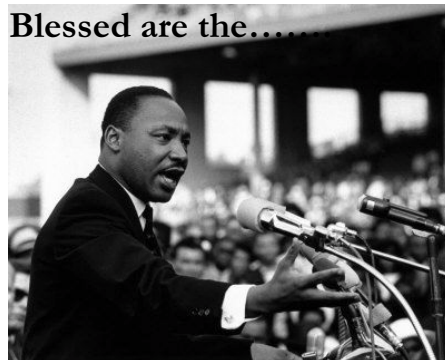


Why Is BELP Gaining Traction?

- Driven by **LOCAL VISIONS**- LSPs and LELPs
- Focus on a combined **Countywide STRATEGY**
- Funding from District, County, SEEDA, & Business
- Equal Partnership with Business Community
- Building a Critical Mass in combined ED Capacity
- Strong Focus on Integration of Others' Efforts
- Make sure LABGI Invested in Golden Goose
- Build Business Case for Uniform Business Rate
- Loyal to Each Tier- Wedded to Man in the Street Outcomes
- Ensure Economic Devtpt at core of ALL Community Plans



Conclusion



Blessed are the..... **WEALTH CREATORS...**

.....for they shall inherit the **BILL !**



Alex Pratt OBE
Chairman

**Economic and Learning Partnership
&
Economy and Environment Thematic Partnership
@
Buckinghamshire Strategic Partnership**

16 Sept 2008

Bucks Strategic Partnership

Rural Strategy 2008-2012

Board Meeting 16 September



Background

- Draft Rural Strategy – issued 10 March
- Prepared by BRAG – the Buckinghamshire Rural Affairs Group
- Developed from consultation work in 2006 and 2007 and statistical research
- Covers Buckinghamshire and Milton Keynes



Background

- Consultation period ended 9 May
- Three consultation workshops held
- Over 100 responses received
- Final strategy includes Action Plan
- Launched at the Bucks County Show – 28 August.



Why have a Rural Strategy?

- 82% of land area classified as rural, covering over a third of the population.
- Some problems common – eg housing affordability, economic trends, anti-social behaviour
- Some problems specific – eg access to services, lack of transport, hidden deprivation
- A Rural Strategy is a first step to 'rural proofing'



What is Rural Proofing?

- Rural proofing developed out of Government commitment in the Rural White Paper 2000
- As policy is developed Councils should:
 - Think about differential impacts in rural areas
 - Assess such impacts
 - Consider adjustments to fit rural circumstances



Key Themes

- Access to services
- Transport
- Rural Housing
- Environment and Countryside
- Economy
- Community Self-confidence



Next Steps

- Strategy adopted by local authorities and other agencies – including BSP
- BRAG conference 24 November
- Establish Project Groups to lead on each theme area
- Seek to establish secure funding for BRAG
- Review progress Summer 09

